

Ventas por Marcas -Unidades-

Hasta.....	31-Dic-13	31-Dic-12	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	292.782.060	313.371.080	-6,57%
COBURN (cig)	280.354.581	323.101.900	-13,23%
CALYPSO (cig)	163.536.775	148.870.962	9,85%
AMIGOS (cig)	152.573.094	135.464.116	12,63%
DUCADOS (cig)	147.766.300	54.472.930	171,27%
ROLL'S (cig)	124.884.046	127.263.430	-1,87%
FARIAS (cig)	114.464.788	118.448.490	-3,36%
BULLBRAND (cig)	93.769.940	67.750.248	38,41%
SILVERADO (cig)	90.881.600	89.831.800	1,17%
CALYPSO	72.875.554	77.498.131	-5,96%
HENRI WINTERMANS (cig)	61.026.975	61.864.163	-1,35%
AL CAPONE (cig)	52.227.322	44.977.490	16,12%
PANTER (cig)	50.544.342	48.064.930	5,16%
L&M (cig)	48.788.186	49.336.490	-1,11%
AGIO (cig)	38.115.565	40.420.140	-5,70%
REX (cig)	37.506.200	41.662.870	-9,98%
SALSA (cig)	36.164.130	38.534.960	-6,15%
VEGAFINA (cig)	32.197.807	34.762.297	-7,38%
LA PAZ (cig)	26.123.353	26.271.530	-0,56%
BRAVO (cig)	25.459.880	24.993.740	1,87%
TRABUCOS	25.181.626	23.965.442	5,07%
EL GUAJIRO	24.673.423	25.515.877	-3,30%
BREAK (cig)	23.121.580		-
CLUBMASTER (cig)	22.890.380	23.732.302	-3,55%
LA DALIA	22.219.362	24.852.949	-10,60%
JOCKEY (cig)	19.867.524		-
CALISTO (cig)	17.921.120	8.807.000	103,49%
FARIAS	17.207.155	22.049.051	-21,96%
DUX	14.247.338	17.062.210	-16,50%
NEOS (cig)	13.603.855	15.339.055	-11,31%
VICTORIA (cig)	13.326.814	8.783.613	51,72%
CANDLELIGHT (cig)	12.247.154	16.325.410	-24,98%
DANNEMANN MOODS (cig)	10.241.364	10.172.076	0,68%
ENTREFINOS (cig)	8.321.320	8.896.720	-6,47%
CHESTERFIELD (cig)	7.693.240		-
CORONAS (cig)	7.388.520	2.249.760	228,41%
MINI DAVIDOFF (cig)	7.295.470	8.204.380	-11,08%
MONTECRISTO	7.011.393	6.338.354	10,62%
PUNCH (cig)	5.921.641	5.771.480	2,60%
ISLEÑOS	5.786.477	5.721.026	1,14%
MONTE NEGRO	5.602.073	3.753.541	49,25%
TRABUCOS (cig)	5.190.330	5.222.092	-0,61%
CUBERO (cig)	5.176.570	6.001.550	-13,75%
RESTO MARCAS	85.408.171	107.395.070	-20,47%
Totales	2.329.586.398	2.223.120.655	4,79%